ORDER

Orders Order / Rev: Alt Order #: Product Desc: General Election Estimate: Flight Dates: 08/27/12 - 11/04/12 Primary AE: Kevin Goodell Original Date / Rev: 07/16/12 / 09/17/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Name: **Denny Weddle & Associates** Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 750 Tam O Shanter Billing Cycle: EOM/EOC Las Vegas, NV 89109 Agency Commission: 15% Committee to Re-Elect Judge Bill Jahr Advertiser Name: A25-54 Demographic: New Business Thru:

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	29	\$8,535.00	\$7,254.75
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

PLC26

Product Codes:

Revenue Codes:

Priority:

Totals

Order Separation:

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	29	\$8,535.00	\$7,254.75	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	47	\$14,760.00	\$12,546.00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

l Ob	041	P"	l	DI-	O	-> B			5. 5.			
Ln Ch	Start		Inventory Code	Break	Start/End T	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSN	V 09/17/1	2 09/30/12	M-F 5-6a WakeU	p w/Wæ@M	5-6a	MTWTF	:30	2	\$185.002	0.00 NM	2	\$370.00
			M-F 5-6a Wakel	Jp w/Wagners								
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 0	9/17/12	09/23/12	MTWTF	1	\$185.00	0.00						
Week: 0	9/24/12	09/30/12	MTWTF	1	\$185.00	0.00						
N 2 KSN	V 10/22/1	2 11/04/12	M-F 5-6a WakeU	p w/Wa@M	5-6a	MTWTF	:30	2	\$300.002	0.00 NM	4	\$1,200.00
			M-F 5-6a Wakel	Jp w/Wagners								
<u> </u>	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 1	0/22/12	10/28/12	MTWTF	2	\$300.00	0.00						
Week: 1	0/29/12	11/04/12	MTWTF	2	\$300.00	0.00						
N 3 KSN	V 09/17/1	2 09/30/12	Today Show	СМ	658a-9am	MTWTF⊷⊶	:30	1	\$550.002	0.00 NM	3	\$1,650.00
			Today Show									
<u> </u>	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 0	9/17/12	09/23/12	MTWTF	2	\$550.00	0.00						
Week: 0	9/24/12	09/30/12	MTWTF~~	1	\$550.00	00.00						
N 4 KSN	V 10/22/1	12 11/04/12	Today Show	СМ	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00
			Today Show									
9	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1	10/22/12	10/28/12	MTWTF	1	\$600.00	0.00						
Week: 1	10/29/12	11/04/12	MTWT F	1	\$600.00	0.00						
N 5 KSN	V 09/17/1	2 09/30/12	M-F Today Show	III 4th BM	10am-11am	have been deed about more and and	:30	0	\$200.002	0.00 NM	4	\$800.00
			Today 4th Hour									
											-	

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
N 5 KSNV	09/17/1	2 09/30/12	M-F Today Show	/ III 4th 18M	10am-11am	i –		:30		\$200.002	0.00 NM	4	\$800,00
			Today 4th Hour										
<u>Sta</u> Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$200.00	Rating							
Week: 09/		09/23/12	MTWTF	2 2	\$200.00 \$200.00	0.0 0.0							
N 6 KSNV			Rachael Ray	CM	11am-12pm		TWTF	:30	1	\$200.002	0.00 NM	3	\$600.00
			Rachael Ray							,			4000.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 09/		09/23/12	MTWTF	2	\$200.00	0.0							
Week: 09/		09/30/12	MTWTF	1	\$200.00	0.0		.00		#005 000	0.00.184		400= 00
N 7 KSNV	10/22/1	2 10/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	1 M	TWTF	:30	1	\$225.002	0.00 NM	1	\$225.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 10/		10/28/12	MTWTF	1	\$225.00	0.0	-						
N 8 KSNV	09/17/1	2 11/04/12	Noon News	СМ	12-1230pm	M	TWTF	:30	1	\$275.002	0.00 NM	5	\$1,375.00
			Noon News									l	
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	-						
Week: 09/ Week: 09/		09/23/12 09/30/12	MTWTF MTWTF	1 2	\$275.00 \$275.00	0.0 0.0							
Week: 10/		10/07/12	1-11-199-1-1	0	\$0.00	0.0							
Week: 10/	08/12	10/14/12		0	\$0.00	0.0							
Week: 10/		10/21/12		0	\$0.00	0.0							
Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF MTWTF	1	\$275.00 \$275.00	0.0 0.0							
N 9 KSNV			NEWS 3 at 4 (1		4-5pm			:30	0	\$350.002	0.00 NM	5	\$1,750.00
			4PM NEWS (1 I	•	(4:00 PM-4:	30 PM)			-	*******	0.00	Ŭ	Ψ1,100.00
Sta	irt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 09/		09/23/12	MTWTF	2		0.0							
	Date Ra		escription		<u>i/End Time</u>				Lengt		Rtg Type		
		2-09/23/12 N 5,9.6,9.7,9.8	lews 3 at 4 (1/2 h	r) 4-43	ор		IMI	TWThF	.3	10 (\$350.00)	0.00 NW		
			ORY CODE; as of	7/30, 4pm new	s is one hou	г]							
3 KSNV	09/17/1:	2- <i>09/23/12</i> N	lews 3 at 4 (1/2 h	r) 4-43	0p		М	TWThF	:3	0 (\$350. 00)	0.00 NM		
		,9.6,9.7,9.8											
			ORY CODE; as of			r]		• •	_				
	e MG 9.1		IEWS 3 at 4 (1 H	<i>OUR</i>) 4-5p	m		-	-W	;3	80 (\$350.00)	0.00 NIVI		
		ode Correct	ionl										
			EWS 3 at 4 (1 H	OUR) 4-5p	m	(4:00 PM	-4:30 P-	T	:3	0 \$350.00	0.00 NM		
⊕ MG	G for 9.1,9	9.4,9.3,9.2	·			•							
-		ode Correct	•										
			EWS 3 at 4 (1 H	OUR) 4-5p	m		-	F	;3	0 \$350.00	0.00 NM		
		9.4,9.3,9.2 ode Correct	ionl										
_			EWS 3 at 4 (1 H	OUR) 4-5p	m	(4:00 PM	-4:30 PM	TWThF		0 \$350.00	0.00 NM		
	for 9.5 ((1,00111	1,001,1		,.	-ο φοσσ.οι	7 0.00 1110		
Week: 09/	/24/12	09/30/12	MTWTF	2	\$350.00	0.0	0						
	Date Ra		escription		t/End Time			•	<u>Leng</u>		Rtg Type		
			lews 3 at 4 (1/2 h	r) 4-43	0р		M	ITWThF	:3	350-00 (\$3 50-00)	0.00 NM	i	
		5,9.6,9.7,9.8 CT INVENTO	ORY CODE; as of	7/30 4nm new	e is one hou	r1							
=			IEWS 3 at 4 (1 H	,		',	_	Th		30 \$350.00	0.00 NM		
		9.4,9.3,9.2		,				•••		,o	0.00 14141		
•		ode Correct	ion]										
			lews 3 at 4 (1/2 h	r) 4-43	0р		M	ITWThF	:3	30 (\$350.00	0.00 NM		
	e MG 9.1			ODEOT BUST	፲፫ሷበህ ኃርጉ	_							
			ORY CODE] INCC IEWS 3 at 4 (1 H				_ / • ያ ስ 🖸	-W		30 \$350.00	1 0 00 NA		
	G for 9.9		Ja. + (111		***	(-τ.υ∪ ΓΙ ν	7,00 F T	W		, , 	0.00 NM		
		·····	NEWS 3 at 4 (1	HOURICM	4-5pm		TWTF	:30	1	\$450.002	0.00 NM	2	\$900.00
ROINV	1415-51	_ 11/0-1/1Z	4PM NEWS (1)		, οριιι	1*1	. 10 1 1	.00	•	ψ 7 00.002	O.OO INIVI		9900,00

4PM NEWS (1 hour)

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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	ts Rate Pri	Rtg Type	Spots	Amount
N10 KSNV	10/22/1	2 11/04/12	NEWS 3 at 4 (1 HO 4PM NEWS (1 hou		4 -5pm	MTWTF-	~ :30	1 \$450.002	0.00 NM	2	\$900.00
Week: 10/ Spot Ch 1 KSNV	<u>Date Ra</u> 10/22/12	2-10/28/12 N	Weekdays S MTWTF escription ews 3 at 4 (1/2 hr)	pots/Week 1 <u>Start</u> 4-43	<u>Rate</u> \$450.00 <u>t/End Time</u> 0p	Rating 0.00	Weekdays MTWThF	<u>Length</u> <u>Rate</u> :30 (\$450.00)	Rtg Type 0.00 NM		
[PG 3 KSNV	10/23/12 for 10.2	= 4PM NEW 2-10/23/12 N	/S 1 HOUR] EWS 3 at 4 (1 HOU	R) 4-5p	m		-Т	:30 \$450.00	0, 00 NM		
Week: 10/: Spot Ch 2 KSNV	29/12 <u>Date Ra</u>	2-11/04/12 N	MTWTF escription ews 3 at 4 (1/2 hr)		\$450.00 t <u>/End Time</u> 0p	0.00	<u>Weekdays</u> MTWThF	<u>Length</u> <u>Rate</u> :30 (\$450.00)	Rtg Type 0.00 NM		
4 KSNV ⊕ MG	10/31/12 for 10.2		/S 1 HOUR] EWS 3 at 4 (1 HOU	R) 4-5p	m		W	:30 \$450.00	0.00 NM		
N11 KSNV		2 09/30/12	Face to Face w/ Ra Face to Face w/ J.F		730-758pm	MTWTF-	- :30	1 \$400.002	0.00 NM	3	\$1,200.00
<u>Sta</u> Week: 09/ Week: 09/		End Date 09/23/12 09/30/12		pots/Week 2	<u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00					
			Face to Face w/ Ra Face to Face w/ J.F	Raiston	730-758pm	MTWTF-	- :30	1 \$450.002	0.00 NM	1	\$450.00
Week: 10/		End Date 10/28/12	MTWTF	pots/Week 1	Rate \$450.00	Rating 0.00			··		
Week; 09/	<u>rt Date</u> 17/12	End Date 09/23/12	The Tonight Show Tonight Show Weekdays MTWTF MTWTF	CM pots/Week	1135p-1237a <u>Rate</u> \$250.00	Rating 0.00	- :30	1 \$250.002	0.00 NM	3	\$750.00
N 14 KSNV		09/30/12 2 11/04/12	The Tonight Show Tonight Show	CM	\$250.00 1135p-1237a	0.00 MTWTF-	- :30	1 \$275.002	0.00 NM	2	\$550.00
Week: 10/ Week: 10/	29/12	End Date 10/28/12 11/04/12	Weekdays S MTWTF MTWTF	pots/Week 1 1	<u>Rate</u> \$275.00 \$275.00	Rating 0.00 0.00					
	09/17/1 rt Date	2 09/23/12 End Date	Last Call w/Carson Last Call w/Carson Weekdays		136-205am Rate	MTWTF-	- :30	1 \$40.003	0.00 NM	1	\$40.00
Week: 09/	17/12	09/23/12	MTWTF News 3 Today - SA	1	\$40.00 9am-930am	0.00	- :30	0 \$275.002	0.00 NM	4	\$1,100.00
	rt Date	End Date		pots/Week	Rate	Rating					,
	24/12 <u>Date Ra</u>		S- S- escription lews 3 Today - SATU		\$275.00 \$275.00 <u>t/End Time</u> -930am	0.00 0.00	Weekdays		Rtg Type		
See [PG	<i>MG 16.</i> SM CHG	5,16.6 = GOLF]	lews 3 Today - SATL				Sa	,			
[PG 5 KSNV	10/06/12	= GOLF] 2-10/06/12 N	ews 3 Today - SATU	RDAY 9am	-93 0 am		Sa	:30 \$275.00	0.00 NM		
[mg 6 KSNV		2-10/06/12 N	ews 3 Today - SATU	RDAY 9am	-930am		~Sa	:30 \$275.00	0.00 NM		
[mg		11/04/12		СМ				1 2	0.00 NM	2	\$600.00
								-	1414)	-	Ψ000.00

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Totals

47

\$14,760.00

Page 4 of 4 Order / Rev: 104301 Advertiser: Committee to Re-Elect Judge Bill Janser Alt Order #: Product Desc: General Election KSNV Flight Dates: 08/27/12 - 11/04/12 Estimate: Ln Ch **Inventory Code** Break Start/End Time Days Start End Len Spots Rate Pri Rtg Type Spots Amount News 3 Today - SATURD. 17 KSNV 9am-930am 10/22/12 \$300.00 News 3 Today - SAT Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/22/12 10/28/12 ----S-\$300.00 0.00 1 ----S-Week: 10/29/12 11/04/12 1 \$300.00 0.00